



SASA

(Superstars & Starving Artists)

GET PREPARED

**This Essential Workshop
Includes:**

- Power Point Presentation
- Games and Simulations
- Role Playing
- Group Discussion
- Group Exercises
- Handouts and more!

**THE MUSIC BUSINESS IS CONSIDERED
ONE OF THE MOST TREACHEROUS
INDUSTRIES AROUND.**

**LET US SHOW YOU HOW TO MASTER
IT.**

The SASA workshop is aimed specifically for self managed artists, musicians, producers, and aspiring or novice indie label executives. Sharp Skills created this workshop out of a desire to equip talented individuals with crucial knowledge that will help them better navigate the music industry's dangerous terrain. Sharp Skills' tenure in the music industry coupled with a bachelor's degree in Business Administration has afforded him tremendous insight and knowledge that will greatly assist today's aspiring artist and/or music entrepreneur.

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This fun, informative, and highly energized workshop is an invaluable tool for up and coming talent. In this workshop, Sharp Skills will show you how to:

- Professionally structure song lyrics and song arrangements
- Brand and Market yourself and/or label
- Develop a fan base
- Book shows
- Create/Release an album
- Give an electrifying performance
- Copyright your music
- Register with ASCAP
- Understand music industry vocabulary
- Get your songs in television and film
- Trademark your image
- Use the internet to your advantage
- Run your own independent label
- Understand publishing, royalties, and licensing
- How to set yourself apart from other artist and/or music companies

THE R.E.B.E.L. FIRM DIFFERENCE.

This workshop will be a foundational pillar in your maturing career as a musician and/or music industry professional. We look forward to assisting you along your journey to success!

SHARP SKILLS HAS PERSONALLY USED AND PROVEN THE TACTICS HE TEACHES.

EXAMPLES OF SHARP SKILLS' SUCCESS INCLUDES

- *Several music placements and paid royalties including his latest placement in the featured film "Takers", as well as several television shows including "America's Next Top Model", "Bones", and "The PJ's".*
- *A fan base of over 5,000 and counting.*
- *Successful release of 2 albums and 3 mix tapes.*
- *Celebrity Collaboration with Murs, rapper and TV show host.*